

2011 EXHIBITOR & ADVERTISER REGISTRATION

98th Annual NH PTA Convention
 “Investing In Future Generations:
 Strengthening Communities for a Better Tomorrow.”
Red Jacket Resort
 2251 White Mountain Highway (Rte 16)
 North Conway, NH 03060

Exhibit Date: Saturday, November 19th, 2011

8:00AM-1:00PM (Set-up at 5:00pm Friday and/or 6:00AM Saturday)

The NH PTA invites you to participate in our 98th Annual NH PTA Convention Exhibit on Saturday, November 19th, 2011 at the Red Jacket Resort, North Conway, NH.

EXHIBITION DAY – SATURDAY, NOVEMBER 19TH.

Company Name: _____ Website Address: _____
 Company Address: _____ City: _____ State: _____ Zip: _____
 Contact Person: _____ Title: _____ Phone: _____ Email: _____

NAME OF REPRESENTATIVES ATTENDING:

1. _____ 3. _____
 2. _____ 4. _____

EXHIBIT AND ADVERTISING OPPORTUNITIES:			
<i>Exhibit Space Costs</i>		<i>Conference Program Advertising</i>	
____ Commercial Organizations	\$350	____ Full-page Back Cover	\$ 500
____ Not-for-Profit	\$150	____ Full-page ad (7.5 x 10)	\$ 250
		____ ½-page ad (7.5 x 4.75)	\$ 175
		____ ¼-page ad (3.5 x 4.75)	\$ 100
		____ Business card (3.5 x 2)	\$ 40
		____ Add Insert (you provide #300)	\$ 150
<u>Exhibit Details</u>			
Table is 6'x30" (table coverings provided), set-up time is Friday 5:00 PM and Sat 6:00 AM, Exhibition opens at 8:00 AM, Pricing includes breakfast. Bring necessary cords and electrical connections. Forms are available on our website: www.nhpta1.org .			
Exhibit Cost: \$ _____		Advertising Cost: \$ _____	

Ads must be camera ready. Send appropriate sized jpeg, gif, or png file to: nhpta1@gmail.com

EXHIBIT DESCRIPTION: _____

SPONSORSHIP OPPORTUNITIES (Check One)		
<p>____ Support Sponsor \$500</p> <ul style="list-style-type: none"> - Shared placard with company name posted in convention hall - Company flyer/product placed in convention bags - ¼ page ad in convention program, - Recognition in our bi-monthly online newsletter as a Support Sponsor* - Company logo and link on our website 	<p>____ Silver Sponsor \$1,000</p> <ul style="list-style-type: none"> - Free Exhibitor Table - Sole placard with company name posted in convention hall - Company flyer/product promoting business placed in convention bags - ½ page ad in convention program - ¼ page ad in our bi-monthly online newsletter* - Company logo and link on our website 	<p>____ Gold Sponsor \$1,500</p> <ul style="list-style-type: none"> - Free Exhibitor Table - Banner with company name posted in the convention hall - Company flyer/product promoting business placed in convention bags - Full Page ad in convention program - ½ page ad in our bi-monthly online newsletter* - Company logo and link on our website

****For information on additional Sponsorship Opportunities, please call the state office. Sponsorship Cost: \$ _____**

*NH Bulletin (newsletter) is published 5x/year. Expires Oct 2012.

NEW HAMPSHIRE
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MAKE CHECKS PAYABLE TO: New Hampshire PTA
MAIL TO: NH PTA Office
24 Maxwell Drive
Derry, NH 03038

If you have questions, call 1-877-701-4782 or 603-965-4942

**Payment MUST
accompany form.
Sorry, NO credit cards.
Deadline is 10/14/11.**